

MAKE A REAL DIFFERENCE BUY - PRODUCTS WITH THIS FAIRTRADE MARK



The world went 'football mad' this summer, spending £billions on advertising and marketing. Did you know that 44,000 hand-stitchers in Pakistan produce 70% of the world's footballs - a staggering 35 million every year? With low adult pay insufficient to support a family, children work in the industry too and cannot attend school. By buying a sports ball with the **Fairtrade Mark** you guarantee decent pay and conditions, no child labour, and an additional 10% payment over the export price for projects to benefit the workforce and wider community.

Over 1000 products now carry the Fairtrade Mark awarded by an international independent body (the UK arm is The Fairtrade Foundation). It all started with coffee, cocoa, chocolate and bananas but now you can buy (in shops, supermarkets, local shops such as **Blagdon Stores**, on-line/ mail order or through **home delivery schemes like Chew Valley Fairtrade available in Blagdon**) as well as enjoying in cafés and restaurants, a huge variety of products including wine, beer, snacks, nuts, sugar, honey, fresh and dried fruits, juices, oils, cotton clothes and sports balls. Catering supplies are also available.

Blagdon schoolchildren bake goodies for their after-school Fairtrade Café (using Fairtrade ingredients of course) and the proceeds go to benefit other children worldwide. The school's link with Ghana was cemented by a visit made by Ms Emmington to the Fairtrade Kuapa Kokoo cocoa co-operative over there.

- visit www.fairtrade.org.uk/products
- ask Graham to show you his Fairtrade products in Blagdon Stores
- phone Renée Bolton on 01761 462363 for occasional or regular home deliveries

USE YOUR CONSUMER POWER TO MAKE AN IMPACT – BUY FAIRTRADE WITH PRIDE